



AL MASHREQ FOUNDATION
For Development & Population

P r e s e n t a t i o n

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AL MASHREQ FOUNDATION & the Sustainable Development Goals

8 DECENT WORK AND
ECONOMIC GROWTH



#8: Promote inclusive and sustainable economic growth, full and productive employment and decent work for all

To be a voice and platform for women and youth for a better future based on equality, justice and active participation in public life.

To create successful mechanisms to enhance their social and economic status.

5 GENDER
EQUALITY



#5: Achieve gender equality and empower all women and girls

To facilitate the access of the most needy groups to basic services and financial and non-financial services.

Women have become a major part of the labor force in Egypt and other countries. They are able to work in most sectors of the labor market. However, in their work, women are subjected to many forms of physical, psychological, sexual and economic violence.

4 QUALITY
EDUCATION



#4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

It is a community issue, in which all parties of society must cooperate in order to finally reach a society capable of benefiting from women's abilities and efforts in all areas of the labor market.

17 PARTNERSHIPS
FOR THE GOALS



#17: Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

Collaboration and Presence in Egypt

EL MASHREQ FOUNDATION is a non-profit Egyptian NGO established in 2008 and registered with the Ministry of Social Solidarity.

Its mission is to promote women's economic and social rights and enable them to play an influential role in public life.

Human and institutional capacity building.

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



#16: Promote peaceful and inclusive societies for sustainable development



For Development & Population



Scope of work

Supporting and promoting the fields of sustainable development to enable the most needy groups to achieve their economic and social capabilities, promoting their public rights and contributing to the development of public policies that improve the quality of life for all citizens, especially women and youth.

The MASHREQ FOUNDATION aims to promote non discrimination and non violence, a safe working environment for all, more specifically for women, and to raise the awareness about the importance of active participation in the elections either through candidacy or through elections.

For example EL MASHREQ FOUNDATION is committed to:

- Empower the most economically and socially needy groups and improve the quality of life through a rights-based approach to development.
- Develop the knowledge and skills of young people to meet the requirements of the labor market and of skilled labor.
- Raise awareness of the importance of positive participation through legal and legislative channels in policy making and public decisions.
- End all forms of violence and discrimination against women in different sectors of society with a focus on workplaces.
- Develop and promote the development of issues through studies and research



Impact in Egypt : Example of 10 years of focusing on Women's and Youth groups.

On July 30th 2018, AL MASHREQ FOUNDATION launched a national initiative to promote women's rights in the workplace at its closing conference on the project "Safe Work Environment for Women" in Cairo.

The first session of the conference, led by Hany Ibrahim, the Human Rights Commission of the House Advisor, presented a national vision for the promotion of women's rights in the workplace and focused on the codes of conduct of the Egyptian State's administrative apparatus, which preceded the Civil Service Act,

Programmes

Educational support and sensibilization

CAPACITY-BUILDING ECONOMICAL AND SOCIAL DEVELOPMENT PROJECTS

Among others:

- **Self-confidence building skills,**
- **Gender equality in the workplace,**
- **Protection against violence in the workplace**
- **Strengthening Transparency, Accountability and Community Oversight Mechanisms** :How to conduct effective social dialogue between elected councils and citizens' groups and monitoring the performance of local councils and measure the satisfaction of citizens with the performance of elected councils
- **The Electoral Awareness Project for Women in Rural Areas** about the importance of active participation in the elections either through candidacy or through elections.
- **Re-Statement project:** In cooperation with the Ministry of Education, the project aims to build the skills of students in junior high schools in how to reuse the waste in technical development activities and teach them the concepts of conservation and recycling of natural resources and the development of ideas for small projects that benefit the school community in particular and society in a manner.



Technical assistance and Legal support

EFFECTIVE AND SUSTAINABLE DEVELOPMENT PROGRAMS
Technical assistance and Legal support



Conferences, seminars

ORGANIZATION OF EVENTS

Related to the rights of women workers in the work environment and activities of a secure work environment



Training material and research





Meeting the current challenges

Building the human and institutional capacities of women and youth in the fields of community development.

AL MASHREQ FOUNDATION is partnering with the Ministry of Social Solidarity, Ministry of Youth and Sports and the Ministry of Education as well as international agencies (*the United Nations Fund against All Forms of Violence against Women, UN Trust Fund to End Violence Against Women*) the International Foundation for Electoral Systems, Orange Company (*Mobile Services*)...

One of the important strategies and requirements of the successful management process is in the improvement of the working environment. The worker is an essential element in the overall production process.

The staff are more than just people who earn their living. These are all heads, subordinates and colleagues who deserve respect and appreciation of their moral conditions, a positive aspect of the work environment.

Women constitute an essential part and a major contributor to the labor market in Egypt and other countries. Violence against working women causes their productivity to be low. Consequently, society has a high cost that affects the economic and social situation in it.

In the light of competition and the high level of awareness among the beneficiary public, which is always expected to get the best services, the worker is required to be involved in the formulation of decisions related to labor affairs in terms of improving performance and procedures, and other applications and development programs.